

**FOR IMMEDIATE RELEASE:**

June 15, 2021

# NIGHTCLUB & BAR SHOW

## 2021 NIGHTCLUB & BAR SHOW CELEBRATES ITS RETURN WITH NEW FOOD FESTIVAL WELCOME PARTY, JUNE 29

**Las Vegas** – Celebrating their highly anticipated return as the nation’s most influential gathering of bar and restaurant tastemakers, the **2021 Nightclub & Bar Show** invites all attendees, sponsors, speakers and press alike to revel in the [Food Festival Welcome Party](#) on Tuesday, June 29, from 5:30 – 7:00 p.m.

“We are ecstatic to finally celebrate this incredible industry in-person at the Food Festival Welcome Party during the 2021 Nightclub & Bar Show,” said Tim McLucas, Bar & Restaurant Group Vice President. “It is our utmost priority to provide guests with exciting, unique and exclusive industry opportunities, and we’re confident that this welcome party will deliver just that plus a couple of surprises.”

Hosted on the Expo Floor, near NxT, guests can savor delicious menu items from a variety food trucks and vendors. Offering more than just delectable beverages and bites, the exclusive welcome party offers attendees networking opportunities with top industry influencers, exciting live entertainment, The Drumbots performance (Official Drum Line to the NHL Vegas Golden Knights), and never-before-seen industry trends waiting to be discovered.

The Food Festival Welcome Party is free and open to all attendees at the 2021 Nightclub & Bar Show. Additional tickets can be purchased via online registration. Sponsors include Truly Hard Seltzer, Heineken, White Claw, PathSpot, Chaco Flaco, MixitFresh, Booze Cream, Silver Hawk Vineyards, and Think Twice.

To learn more about registration or other programs and activation at the 2021 Nightclub & Bar Show June 28 – 30, 2021, visit [www.ncbshow.com](http://www.ncbshow.com). Nightclub & Bar Show is a trade event and not open to the general public.

###

### **About Nightclub & Bar Show**

Nightclub & Bar Show is the go-to resource for the bar and restaurant industry. Mirroring the fast-paced, trend-setting nature of the hospitality industry, Nightclub & Bar has been providing the specific tools that bar and restaurant owners, operators and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry. Nightclub & Bar Show is part of the Bar & Restaurant Group, a division of the Questex Hospitality Group which also produces VIBE Conference, World Tea Conference & Expo, and daily content on [barandrestaurant.com](http://barandrestaurant.com).

### **About Questex**

Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our

ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

**MEDIA CONTACTS:**

Terri Maruca | Alexandra Leach

Kirvin Doak Communications

[ncbshowpr@kirvindoak.com](mailto:ncbshowpr@kirvindoak.com)