

FOR IMMEDIATE RELEASE:

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NIGHTCLUB & BAR SHOW

JENNY MCCARTHY TO INTRODUCE BLONDIES BUBBLES AT THE 2021 NIGHTCLUB & BAR SHOW AND OPEN THE EXPO FLOOR WITH RIBBON CUTTING CEREMONY

McCarthy's ready-to-drink vodka cocktails, Blondies, will also be featured at a booth on the Expo Floor



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LAS VEGAS – **Jenny McCarthy**, American actress, model, television host and author, will debut **Blondies Bubbles**, the newest addition to her cocktail line, at this year's Nightclub & Bar Show in Las Vegas. One of the hottest trends in the alcohol market and perfect for summertime sipping, Blondies Bubbles sparkling cocktails boast a harmonizing balance of flavor and fizz and are available in four energizing flavors, clocking in at only 90 calories. McCarthy will kick-off the show with a celebratory ribbon cutting ceremony on the red carpet where she will welcome attendees to the Expo Floor on **Tuesday, June 29** at the **Las Vegas Convention Center**.

McCarthy's ready-to-drink cocktails, Blondies and Blondies Bubbles, will also be featured in the new NxT area located on the Expo Floor of the 2021 Nightclub & Bar Show, where McCarthy will make multiple

appearances throughout the expo. Her gluten-free cocktails have zero carbohydrates, are made with natural flavors and contain no dyes or artificial sweeteners. Blondies Bubbles are sold in stores across the United States and are also available for delivery to most states. More information on Blondies is available at shop.blondiescocktails.com.

“We’re thrilled to have Jenny McCarthy at this year’s Nightclub & Bar Show. From her high energy on the red carpet to open the show, to her entrepreneurial spirit with the creation of the Blondies brand – she will be an excellent addition to this year’s show,” said Tim McLucas, Bar & Restaurant Group Vice President.

To learn more about registration or other programs and activations at the 2021 Nightclub & Bar Show June 28 – 30, 2021, visit www.ncbshow.com. Nightclub & Bar Show is a trade event and not open to the general public.

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About Nightclub & Bar Show

Nightclub & Bar Show is the go-to resource for the bar and restaurant industry. Mirroring the fast-paced, trend-setting nature of the hospitality industry, Nightclub & Bar has been providing the specific tools that bar and restaurant owners, operators and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry. Nightclub & Bar Show is part of the Bar & Restaurant Group, a division of the Questex Hospitality Group which also produces VIBE Conference, World Tea Conference & Expo, and daily content on barandrestaurant.com.

About Questex

Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

About Blondies

Blondies gluten-free, ready to drink cocktails are made with award-winning vodka and real fruit juices and contain no artificial flavors, dyes or sweeteners. Pour a better cocktail. Stay up to date with Blondies on social: [Facebook](#), [Twitter](#) and [Instagram](#).

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